



SPC EDUCATION CENTER THE CAMPUS OF PROFESSIONAL STUDY

(A venture of Super Platinum Center For Education & Sewa Sansthan)

AN ISO 9001:2008 CERTIFIED ORGANISATION

(Regd. By Govt of India, NCT New Delhi) & MSME

Reg. No: S/68758-179/02/03



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SPC EDUCATION CENTER is a leading Global Talent Development Organization of India spanning over **Twenty-Nine States** of the country. It takes up resource activities for education and training in Computers, Electronics and Information Technology, keeping pace with the modern advancements on one hand and keeping in view the Indian context on the other. The organization enjoys credibility with a large number of departments in Govt. of India and the State Governments and has carved out a niche for itself all over the country. SPC EDUCATION CENTER provides “**FREE COMPUTER EDUCATION**” through our **STUDY CENTER (FRANCHISEE) ALL OVER INDIA** as per “**NATIONAL COMPUTER LITERACY MISSION**” Govt. of India, the course designed like (CCC). [A Scheme of **All India Council for Technical Education (AICTE) and Department of Information Technology (DIT) Ministry of Communication and Information Technology (MCIT)**] with different courses covering to various fields. It is managed under the **SPC EDUCATION CENTER "SUPER PLATINUM CENTER FOR EDUCATION"** NGO Reg. No: S/68758-179/02/03 (Reg. with Govt. of NCT of Delhi) Govt. of India. [“**A venture of Super Platinum Center For Education & Sewa Sansthan**”] The auspices of **Social Education & Welfare Association "SEWA" SANSTHAN.** “SPC EDUCATION CENTER” Society (NGO) is the propagation of Computer Education for one and all. And for our expansion program we are on the look out for franchisees that would then be running an independent Institute imparting knowledge to produce World class professionals. Becoming our Franchisee will open new entrance for you in the Profit Street for the singular reason that we have an experience of more than 7 years in this field. Association with us ensures stable flow of Business and the contentment of making future professionals. We are not working for profit but working for social service.

1. Franchise Schemes

SPC Franchisee Proposal (T10): -

Franchisee Terms

- 1-Minimum 300-sq. ft area required.
- 2-Minimum 4-6 computers required.
- 3-Franchisee Fees: NIL.
- 4-Extra & Hidden Charges: NIL.
- 5- Get minimum 50,000/- to 1 Lac per month as **Grant**.
- 6-Teach every one FREE, No Cast bar, neither Age bar nor any Income proof required.
- 7-You may start with any number of Courses.
- 8- We Provide Study Material (Students KIT) Free of Cost.

9- we provide for 3 month **CCC (Operator/Office Assistant Training), Tally, Accounting, DTP, CAD (2D&3D), Internet, web designing** course Free of Cost.

10- We provide Faculty Teaching material Free of Cost.

2. ELIGIBILITY

1. You should have minimum 300-sq. ft. Space.
2. You should have minimum 4 to 6 computers.
3. You should have any knowledge and experience in this field.
4. You should have well profile and having capacity for social work.

3. HOW TO GET FRANCHISEE

STEPS OF FRANCHISE/RAC PROCEDURE

1. Franchisee sends request mail for study center to SPC.
2. SPC provide doc information sheet to Franchisee.
3. Study center delivers Franchisee Application form to SPC with all Documents along with DD.
4. As SPC receive Documents, our verification agency completes verification process with in 3-5 Days.
5. After completion of verification process SPC will send application status mail.
6. SPC sends agreement copy and T & C documents to Franchisee.
7. SPC sends Flex, Pamphlet, Forms and Course-Brochure
8. SPC sends Sample kit, Course Material, Student's Bag, Pen etc.
9. Application Procedure is same to become Regional Area Coordinator (RAC).
10. SPC Education Center not collects any extra charges for RAC.

DETAIL OF FRANCHISE PROCEDURE

Step I – Submission of the Application Form

1. Any Person/Institute/Society/Trust/Organization can open Study Center without any franchise Charges.
2. Apply franchisee Application form with complete details of Applicant, premises, available hardware, plans for business development.

Step II - Inspection & approval

3. Please send franchisee form along with all required documents with DD as an **inspection & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of (Social Education & Welfare Association “SEWA” Sansthan) PAYABLE at Jaipur and send across to SPC EDUCATION CENTER (SUPER PLATINUM CENTER FOR EDUCATION) SEWA SANSTHAN.** The said inspection and approval charges are non refundable after the date of approval. In case the proposed site is not found suitable then amount of DD will be refund.
4. ENTIRE PROCESS OF FRANCHISEE COMPLETE WITH IN 7 TO 10 DAYS.

Step III– Agreement

5. Once your franchisee application is approved, SPC Education Center will send you agreement document it is valid for next 2 (TWO) years. In case if any required document is pending and we not receive it within a week of approval, your franchisee application will be rejected and inspection and approval charges are non refundable after the date of approval. After signing the legal agreement, the new franchisee center would send the master faculty/counselor/centre manager to our HO/RO for training if required. The training would be 100% FREE. Advertisement and publicity material will be handed over for the final launch of the new centre.

Step IV– Marketing Support

6. For the development and advertisement of your center, SPC Education Center Head Office will provide you guidance. For the initial advertisement of your center big main flex, 5,000 pamphlets will be provided FREE of cost to study center. SPC Sewa Sansthan do not force you for centralized expensive add, instead SPC Education Center ask you to focus more on local newspaper advertisement as students from local 4-10 km area will join your centre.

Coupled with local newspaper advertisement, Advertisement cost in local/ regional newspaper is shared equally among all franchisees; all this is so effective that if your requirement is of 100 students, you will get much more than the required students. If you try a little bit harder then you can generate Rs. 50,000/- thousand to 1 lack per Month and (6 to 12 Lac Yearly) easily for only 125-250 students per month. The ratio of amount is increase and decrease according to strength of students. But if you put more efforts by opening 5-10 more centers in your area around 10 to 15 Kilometer distance then we will give you Rs. 500/- to 1000/- per center for opening and 3% to 5% of total grant which is center receive monthly from us. So you can increase it to Rs.10 Lacks to Rs. 20 Lacs easily and proven track record & a successful business model with a National level NGO.

SPC would like to open Study Center all over India at Village, Town, Tehshil, District Level.

4. SPC OFFER FOUR CATEGORIES OF COURSES (GIVEN BELOW)

1. Free Computer Education Courses
2. Payable Computer Education Courses
 - (a) Rural Area Computer Courses
 - (b) Professional Certificate & Diploma Courses
 - (c) Technical Certificate & Diploma Courses
 - (d) Self define courses design by Study Center
3. Vocational Courses
4. University Courses

1. FREE COMPUTER EDUCATION COURSES

A. Procedure of Admission under Free Computer Courses:

Registration Charges	Rs. - 250/-	250/-
Examination Charges	Rs. - 125/- Monthly (50+75)*3)	375/-
Total-	Rs. - 625/-	625/-

B. Detail of Material cost, which we provide to students

<i>Detail of Per Student operating cost</i>	
<i>ID Card</i>	-----
<i>Student Bag</i>	-----
<i>Course Books</i>	-----
<i>Course Support Material</i>	-----
<i>Pen</i>	-----
<i>Certificate</i>	-----

Grant/Income Detail through Free Education Courses

<i>Number of Students</i>	<i>Duration</i>	<i>Amount</i>
<i>Below 50</i>	<i>3 month</i>	<i>As Per Ratio</i>
<i>100</i>	<i>3 month</i>	<i>Rs.-50,000/-</i>
<i>150</i>	<i>3 month</i>	<i>Rs.-75,000/-</i>
<i>200</i>	<i>3 month</i>	<i>Rs.- 1,00000/-</i>

Grant Amount is only for calculation

The Method of Grant, in case Less then 50 per month then grant around Rs.7/- hour (Rs.400/-) and more then 50 student then grant around Rs.9/- hour (Rs.500/-) per student per course.

- ❖ Grant Amount is increase on the basis of number of students take admission per day or per month. There are no upper limits for admission.
- ❖ If study center want to earn Rs. 50,000 per month from Free Education then study center take 100 student's admission per month.
- ❖ Grant is calculating on the basis of number of students take admission per month & completing the concern course and grant amount is use for next three Months.

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2. PAYABLE COMPUTER EDUCATION COURSES

- (a) Rural Area Computer Courses
- (b) Professional Certificate & Diploma Courses
- (c) Technical Certificate & Diploma Courses
- (d) Self define courses design by Study Center

If Study Center wants to run above mentioned payable Computer Courses (**Rural, Technical, Professional, Self Define**) then Study Center pay only 15% of course fee + Registration Charge and remaining 85% course fee is use by Study Center.

In case study center required course books for Above-mentioned Payable courses then study center pay in advance books charges.

***SPC collects royalty (15% of total fee of Course + Registration fee) for Rural, Technical, Professional, Self Define Courses.**

SPC Education Center provides (ID card, Bag and Certificate) to every students for All courses.

We will provide student kit only for Free Computer Education Courses

3. Vocational Courses

We provide only (ID card and Certificate) for vocational courses

4. University Courses

For University courses all terms and condition apply according to related University.

5. After starting the Center

1. After signing the legal agreement and completion of documentation process. The entire Technical and Marketing support required for establishing the training centre will be provided by SPC Education Center NGO which will include set of the following as per rules but cost of local advertisement and marketing is borne by franchisee..

SPC will provide below given advertising materials Free of Cost:

- a. Flex =ONE Size (6*4)
- b. Brochure =5, 00
- c. Pamphlet =5,000

SPC will provide below given materials on demand (with applicable charges):

- d. Admission Form as per requirement
- e. Student Cards & Course Material
- f.. Student Bag
- g. Sales Promotional Material Formats for Newspapers, Matter for Cable advertisements
- h. Set of student exercises for most of the courses.
- i. Job opportunities to Diploma holder in different parts of India with the help of Internet & corporate sector & Placement agency.
- j. Global Advertising and Marketing on our website

6. Brief Scenario of Franchise Term & Condition

- ***If franchisee running free computer education course, you can take admission per day/month then you can generate Rs. 50,000/- thousand to 1 lack per Month and (6 to 12 Lac Yearly) easily for only 125-250 students per month. The ratio of amount is increase and decrease according to strength of students. This amount we will transfer in your account after completed the course.***
- ***If franchisee want to run other payable professional courses then franchisee pay only 15% of total fee excluding registration and examination fee to SPC and remaining 85% for (Study Center) franchisee.***
- ***If franchisee search new study centers in your area around 10 to 15 Kilometer distance then we will give you Rs. 500/- to 1000/- per center for opening support and 3% to 5% of total amount which is study center receive monthly from us as Grant.***
- ***If numbers of study centers are around 50 in one month than you are eligible for Master franchise and the percentage of grant is increase as per rules.***
- ***Please fill up complete details in the Franchise Application form and attach all required documents with as an inspection & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of [Social Education & Welfare Association "SEWA" Sansthan](#), PAYABLE at Jaipur and sent across to SPC "Super Platinum Center for Education".***

Note: Inspection & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of Social Education & Welfare Association "SEWA" Sansthan, PAYABLE at Jaipur and sent across to SPC "Super Platinum Center for Education" Do not provide any cash to any body.